10/19/2012 15 : 34 Image# 12940295637 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E) PAGE 1 FOR SE OF FORM 24/48 NAME OF COMMITTE (In Full) FEC IDENTIFICATION NUMBER ▼ United Food and Commercial Workers International Union Working

Families Advocacy Project	C C00484253
Check If 24-hour report	
Full Name (Last, First, Middle Initial) of Payee THE NEW MEDIA FIRM	Date 09 25 2012
Mailing Address 1730 RHODE ISLAND AVENUE	
SUITE 213	Amount
City State Zip Code WASHINGTON DC 20036	110000.00 Transaction ID : 11152601
Purpose of Expenditure Radio ads Category/ Type 004	Office Sought: House State: OH Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: SHERROD BROWN	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payee DSPOLITICAL	Date 09 26 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1133 19TH STREET NW	
SUITE 302	Amount
City State Zip Code WASHINGTON DC 20036	108477.47
Purpose of Expenditure On-line ads. Category/ Type 004	Office Sought: House State: Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General 2012 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	218477.47
(b) SUBTOTAL of Unitemized Independent Expenditures	•
(c) TOTAL Independent Expenditures	218477.47
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.	
Anthony M. Perrone [Electronically Filed] Date	10 19 2012
Signature	